

# SPONSOR PACKAGE

HOPENOW **10** YEARS OF SERVICE  
INTERNATIONAL

# BACK 2 SCHOOL BASH



Health Fair, Haircuts, School Supplies & More!



August 2015  
[www.hopenowinternational.org](http://www.hopenowinternational.org)

To Whom It May Concern:

The Citrus Bowl has been secured for the 2015 Back-to-School Health Fair & Resource Event.

– A special thank you to the City of Orlando

**We are proud to offer you an opportunity to sponsor the 10th annual back-to-school expo health fair & resource charity event scheduled for August 2015 at the Citrus Bowl.**

Join us to reach over 18,000 in attendance with some of our initial supporters including Sam's Club, Florida Hospital, Reed Nissan, Healthfair, Stuph Clothing, Kessler Creative, Community Health Centers, Central Florida Dental Society, Harris Rosen, Paul Mitchell and Dick Batchelor. Due to increased exposure and media coverage, we are anticipating an even larger event this 2015. With thousands of families in need of our help, we are reaching out to you for your support. This event would not be possible without our community sponsors like you! Our mission of ensuring that Central Florida children are ready to be successful and confident for the coming school year is our goal. We are excited to have the opportunity to unite and serve.

Along with providing over 10,000 backpacks filled with school supplies, we will also be offering immunizations, vision and dental screenings, haircuts, and important information regarding community and school resources all at no cost to the families.

In order to execute this event and reach as many families as possible, we are requesting your assistance. We will love to offer you branding and promotion of your organization through media coverage, banner placements, onsite advertising, and announcements as a thank you for your commitment to Central Florida families. We have several sponsorship packages for your review:

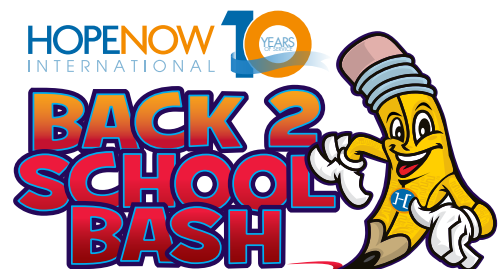
- For **\$1,000**, we can provide **100 children with backpacks and school supplies**. Your organization will receive pre-event branding and advertising at the venue.
- For **\$2,500**, we can provide **over 250 children with backpacks and school supplies**. Your organization will receive pre-event branding, advertising at the venue, and an event table.
- For **\$5,000**, we can provide **over 500 children with backpacks and school supplies**. Your organization will receive pre-event branding, advertising at the venue, an event table, and the option to provide a branded item or resource in each backpack.
- For **\$10,000**, we can provide **over 1,500 children with backpacks filled with school supplies and haircuts**. Your organization will receive pre-event branding, advertising at the venue, promotion from the main stage, two event tables, and the option to provide an item or resource in each backpack.
- For **\$20,000 or more**, we can provide additional promotion of your organization. We are open to negotiate any specific kind of promotion that fits your needs.

We welcome you to schedule a tour of the Citrus Bowl with our team. Join us to collaborate and witness first-hand our actions to create change and provide our Central Florida families and children with hope, resources, and most importantly an opportunity to succeed.

We look forward to discussing a sponsorship package with you. Please let us know what works best for your organization and how we can work together to make the 2015 event a huge success for the families we serve.

Thanking You,

Volunteer Executive Event Committee,  
HopeNow International Inc.  
100% Run Volunteer 501C3 Non Profit Organization.



Health Fair, Haircuts, School Supplies & More!

HNSPON2015-1



# Photos From Our 2014 Event



**Over-30,000 in attendance, 11,000 FREE backpacks, 1,000 FREE haircuts, 800 FREE Immunizations, Dental and Vision Screenings at the 2014 Back To School Expo.**



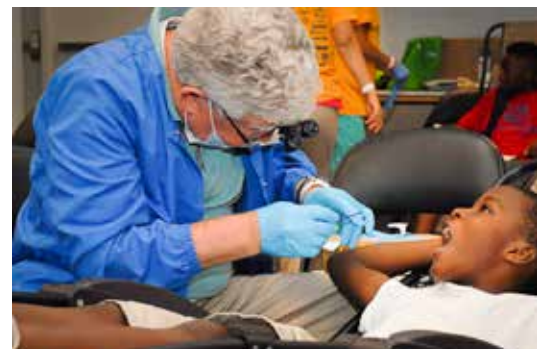
# Photos From Our 2014 Event



(TOP) Citrus Bowl Field Area (RIGHT) Haircut Area



# Photos From Our 2014 Event



(TOP) Immunization (RIGHT) Vision Screenings and Dental Screening/Fluoride Treatment



# Photos From Our 2014 Event



Volunteers from Central Florida come together to lend a hand and ensure a great experience for all at the 2014 Back To School Expo.